



Frequently Asked Questions:

Who is eligible?

- Nonprofits, for-profits, and fiscally sponsored institutions led by and serving communities of color, and organizations dedicated to and experienced in racial equity in media
- News media content creators including: print, digital media, radio, television, start-ups, and legacy media
- Organizations with experience in and commitment to community engagement
- Organizations reaching people of color with content that strengthens civic discourse and participation
- Organizations developing innovative ways to reach communities they serve with relevant news

How do you define community engagement?

Any process by which community members and organizations have relationships to steward civic and social benefits and outcomes. Examples might include bringing community members into the news room to provide their lived experience, working with community members to document conversations in policy spaces, presentations to community, and news related storytelling in the community.

How do you define civic engagement?

Civic engagement involves working to make a difference in the **civic** life of one's community and developing the combination of knowledge, skills, values, and motivation to make that difference. It means promoting the quality of life in a community, through both political and non-political processes.

Who are the communities this fund is prioritizing?

We are prioritizing news organizations led by and serving people of color—specifically, Black, Latinx, Asian Pacific Islanders, immigrants, and Indigenous peoples.

Is there a specific geographic focus?

This is a national fund, inclusive of all fifty states and U.S. territories. We are interested in underserved communities rural, urban and low-income.



What is outside the scope of funding:

- Individual journalists or freelance journalists
- Fellowships, DEI pipeline programs, and training programs
- Entities that do not provide original news content to communities of color
- Entities whose content is primarily entertainment oriented
- Entities whose content creators do not reflect the priority audiences of this fund