# KALEIDOSCOPE LIVE

September 27 - 30, 2026 | Chicago, Illinois

**Kaleidoscope Live! is hosted by the Racial Equity in Journalism (REJ) Fund**, the **only** national fund abundantly investing toward the expansion of BIPOC-led newsrooms and a thriving media ecosystem. REJ is a flagship initiative within Borealis Philanthropy's Media, Journalism & Narrative Change program, which is grounded in the belief that **narrative infrastructure is democratic infrastructure**, and that a **free, well-resourced, community-rooted press. is the connective tissue of civic life**



## Partner as a Sponsor

**Kaleidoscope Live! 2026** will bring together the BIPOC journalism ecosystem in Chicago, September 27–30, for a convening centered on Policy × Power × Pathways. This vibrant in-person summit strengthens sustainable revenue practices, advances equitable public policy, and amplifies the expertise of BIPOC journalists. By uniting grantees, community leaders, and funders, Kaleidoscope Live! builds collective power, deepens relationships, and creates the conditions for long-term viability, while shifting the dominant narrative about who produces, funds, and sustains journalism that matters.

Racial Equity in Journalism Fund

## POLICY ✖ POWER ✖ PATHWAYS

REJ connects the BIPOC-serving journalism ecosystem to organizing, economic justice, and community safety in a way that no standalone journalism funder does. By partnering with like-minded donors like you, REJ pools funds, supports a donor learning community, and engages new donors to fortify the BIPOC journalism landscape.

When you support Kaleidoscope Live!, you're not just sponsoring a convening. You're investing in the infrastructure that makes journalism (and the movements it covers) sustainable, powerful, and impossible to ignore.



# Sponsorship Tiers

## $100K Sponsorship (1 Available)

**Who this is for:** National foundations, major institutions, large corporate partners

- Invitation to Kaleidoscope Live! for **4 members** of your organization.
- Named as **Presenting Sponsor** of Kaleidoscope Live! 2026 in all event materials and remarks.
- **Recognition in annual impact reports and publications** distributed to stakeholders, donors, and the broader community, highlighting your organization's contributions to advancing racial equity and sustainability in journalism through its partnership with the REJ Fund and Kaleidoscope Live!
- **One-year REJ Learning Circle Membership:** *ongoing opportunities to collaborate, share best practices, and align strategies for maximum impact in supporting BIPOC-led media organizations.*
- **Exclusive recognition through logo placement** on the attendee welcome tote bag distributed at check-in with curated local snacks.
- **Speaking role** in at least one panel or workshop as a thought leader in sustainable and equitable journalism.
- **Dedicated tabling space** to highlight your institution's innovative solutions and thought leadership in the journalism ecosystem.
- Invitation to our **off-site grantee excursion** on Tuesday.

## $50K Sponsorship (3 Available)

**Who this is for:** Corporations and foundations exploring deeper partnership

- Invitation to Kaleidoscope Live! for **2 members** of your organization.
- **Named as Signature Experience Sponsor of one marquee experience**, with on-site signage and verbal acknowledgments, such as:
  - Wellness Room & Chair Massage Lounge
  - Block Party & Late-Night Movies
  - Comedy x Culture Keepers Dinner & Conversation
- **Recognition in annual impact reports and publications** distributed to stakeholders, donors, and the broader community, highlighting your organization's contributions to advancing racial equity and sustainability in journalism through its partnership with the REJ Fund and Kaleidoscope Live!
- **One-year REJ Learning Circle Membership:** *ongoing opportunities to collaborate, share best practices, and align strategies for maximum impact in supporting BIPOC-led media organizations.*
- **Dedicated tabling space** to highlight your institution's innovative solutions and thought leadership in the journalism ecosystem.

## $25K Sponsorship (2 Available)

**Who this is for:** Community foundations; smaller national foundations

- Invitation to Kaleidoscope Live! for 2 **members** of your organization.
- **Named as Community & Connection Sponsor** of one experiential and community building event, with on-site signage and verbal acknowledgments:
  - Regional Brunches for funders, grantees, and friends
  - Chicago Journalism Tour (Mahogany Tours) or Birding Tour with Chicago BIPOC Birders.
- **Recognition in annual impact reports and publications** distributed to stakeholders, donors, and the broader community, highlighting your organization's contributions to advancing racial equity and sustainability in journalism through its partnership with the REJ Fund and Kaleidoscope Live!

## $10K Sponsorships (2 Available)

**Who this is for:** Peer intermediaries, small foundations, journalism support orgs

- Invitation to Kaleidoscope Live! for 1 member
- of your organization.
- **Named as Convening Supporter Sponsor** of one program element, with on-site signage and verbal acknowledgements:
  - DJ sets at opening and closing of each day.
  - Dance + Yin Yoga session.
  - Mocktail and snack bar at Late Night Movies.

## $2,500 Newsroom Supporter Sponsorship

**Who this is for:** Local funders; donor collaboratives; smaller institutions

- Supports travel or participation costs for one BIPOC-led newsroom representative or independent journalist to attend Kaleidoscope Live!
- **Named as Newsroom Supporter** on on-site signage

KALEIDOSCOPE LIVE

# Become a sponsor today!

Contact us at **rejfund@borealisphilanthropy.org**

